



About us	What we do
----------	------------

Amplify our Sectors is a project by Fams working with For-Purpose Evaluations aimed at helping organisations demonstrate the impact of their important work.

Amplify our Sector is comprised of one-on-one coaching sessions, webinars, and practical resources that increase capacity to communicate impact.

Challenges our organisations face	Organisations spend resources collecting data for DEX but often don't use it to demonstrate outcomes beyond contractual obligations. This weakens advocacy, funding opportunities, and program improvement, leaving the sector under-resourced and impacting support for vulnerable communities.
-----------------------------------	--

How we help	Fams and For-Purpose Evaluations have worked together over 9 months with 12 partner organisations to improve their skills and capacity to communicate internally and externally about the good they do in their communities.
-------------	--

What outcomes we hope to achieve

Communicating impact	Confidence in Using Data	Embedding an outcomes lens
<ul style="list-style-type: none"> • Understand the principles of communicating impact • Sector feels confident to analyse and use data meaningfully 	<ul style="list-style-type: none"> • Uncover useful insights to better understand the communities they service • Utilise shifts in SCORE outcomes to show shifts goals. 	<ul style="list-style-type: none"> • Review data to make more informed decisions about service delivery • Encourage staff to have more conversations about the impact of our work

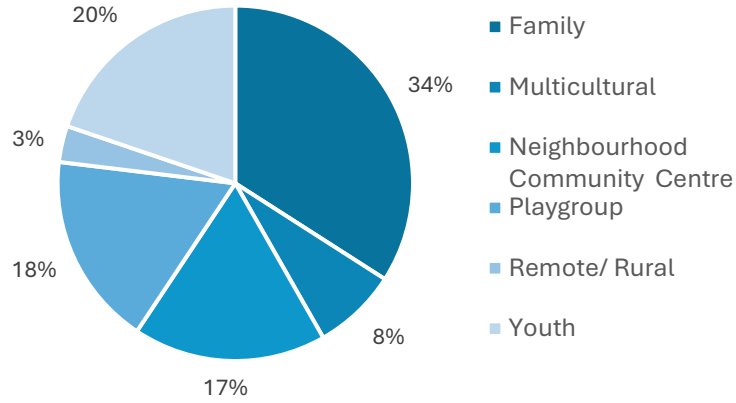
WHAT WE DO

During 2023 and 2024 over 9 months, Fams and For-Purpose Evaluations (FPE) supported 12 participating organisations to understand their DEX data and communicate meaningfully about their impact.

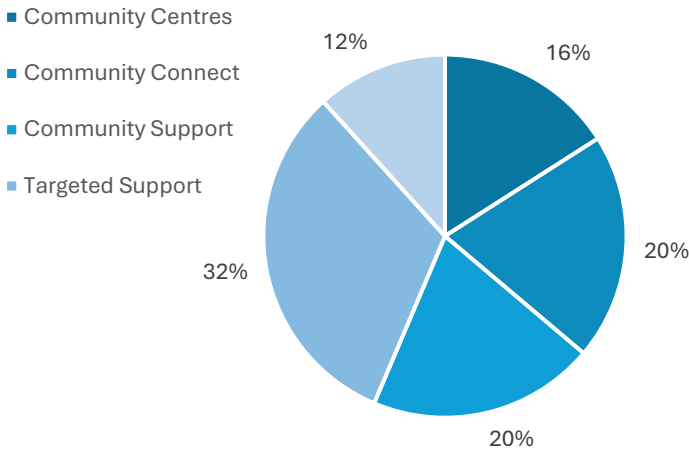
Organisations	Participants	Coaching Sessions
12	34	120

Organisations were selected through an EOI process to ensure engagement across a representative section of services. Our largest cohort were primarily delivering services to Families and funded in Targeted Support (32%).

Service Delivery Categories



DCJ Funding Streams

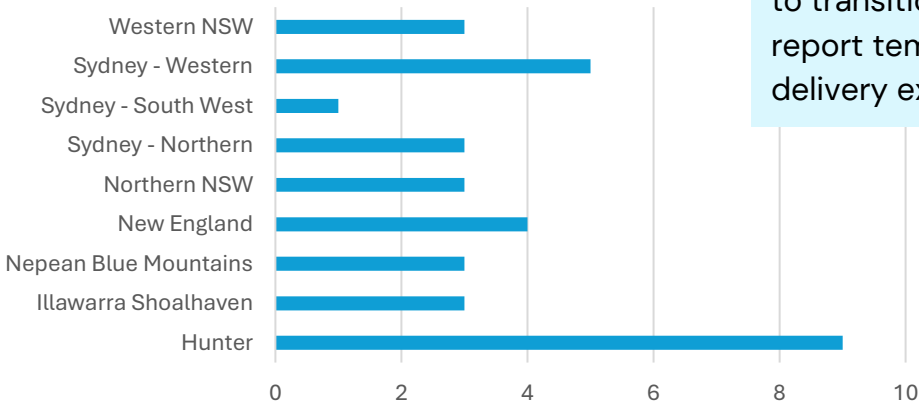


For-Purpose Evaluations created a toolkit to assist organisations with understanding and communicating their impact data.

The organisations attended 120 one-on-one or group coaching sessions with Fams, attended a webinar and Q&A sessions facilitated by FPE to learn about and use the toolkit and report template and refine the process.

Fams working alongside agencies also developed a Amplify worksheet to transition between the toolkit and report template to enhance the delivery experience.

Participant DCJ Districts



Targeted & Intensive Stream

44%

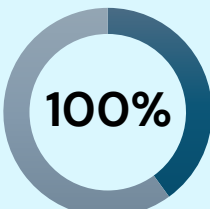
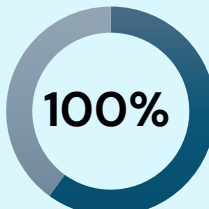
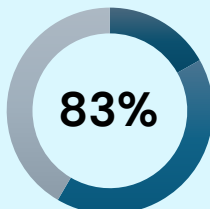
OUR OUTCOMES

We surveyed organisations to understand the impact of the Amplify our Sector project. We received 12 responses from 8 organisations.

Highlights



Overall, organisations reported a positive impact in understanding and utilising DEX data as a result of the Amplify our Sector project. Organisations found the DEX Deep Dive sessions to be invaluable for embedding this learning

Communicating impact	Confidence in using data	Embedding an outcomes lens
100% of participants agree their understanding improved of how to communicate impact. 60% strongly agree.	100% of participants agree they are more confident making sense of their data. 40% strongly agree.	83% of participants agree the project has encouraged more conversations among staff about the impact of their work. 42% strongly agree.
		
<i>"[The resources] brought it back to a single message rather than several worthy options."</i>	<i>"[The project] Enabled us to dig deep into the data and discover so much hidden information which has given us so much more insight."</i>	<i>"It has invited us to look at our work in a new way."</i>

Learning Point



Although organisations found the resources to be helpful, several expressed the accompanying worksheet was sometimes confusing or difficult to use.

"Understanding what information to put in each section of the worksheets. It was straight forward, but we needed personal guidance from Fams to complete the worksheets and to do a deep dive of the data."

In response, we have adjusted the worksheet and toolkit to make them easier to follow. We look forward to continue improving and iterating this toolkit in the future.

Use data to better understand our clients



83%